



# Conference Agenda

Fort Worth, TX 2010

Track 1	Writing Track
Track 2	Producing Track

## FRIDAY, February 19th, 2010

12:00 - 1:00 p m	<b>Registration</b> Denise Bowen and Gary Stratton
1:00 - 1:15 p m	<b>Welcome and Introductions</b> Gary Stratton
1:15 - 2:15 p m	<b>Finding Your Story</b> Sheryl Anderson
2:15 - 2:30 p m	<b>Break</b>
2:30 - 3:45 p m	<b>The Big Structure Lecture</b> Bryan Belknap
3:45 - 4:00 p m	<b>Break</b>
4:00 - 5:30 p m	<b>Creating Unforgettable Characters</b> Sheryl Anderson
5:30 - 7:00 p m	<b>Dinner Break</b>
7:00 - 10:00 p m	<b>Hollywood Insider Event: Hollywood Missions, Christianity and Culture</b> <b>Keynote Address: Dean Batali</b> <b>Panel: Sheryl Anderson, Dean Batali, Bryan Belknap, Chuck Slocum Moderator: Gary Stratton</b>

## SATURDAY, February 20th, 2010

9:00 - 11:00 a m	<b>Film in the Church</b> Bryan Belknap and Dean Batali	
11:00 - 12:00 p m	<b>Dialogue</b> Dean Batali	<b>Introduction to the Business of Hollywood</b> Chuck Slocum
12:00 - 1:00 p m	<b>Lunch</b>	
1:00 - 1:45 p m	<b>Loglines, Treatments, and Beat Sheets</b> Bryan Belknap	<b>Introduction to the Marketplace and Commercial Creativity</b> Chuck Slocum
1:45 - 2:45 p m	<b>Format</b> Bryan Belknap	<b>Optioning a Script or Other Source Material</b> Chuck Slocum
2:45 - 3:00 p m	<b>Break</b>	
3:00 - 4:15 p m	<b>Visual Images, Paradox and Haunting Moments</b> Sheryl Anderson	
4:15 - 4:30 p m	<b>Break</b>	
4:30 - 6:00 p m	<b>The Biz: Next Steps: Q &amp; A Panel</b> <b>Panel: Sheryl Anderson, Dean Batali, Bryan Belknap, Chuck Slocum Moderator: Gary Stratton</b>	

Please note: Topics and speakers subject to change.