

actone

ACT ONE PROGRAM BRINGS HOLLYWOOD TO FORT WORTH, TEXAS

We follow the *greatest storyteller* the world has ever known,
Who entrusted us with the *greatest story* ever told,
In an age where Hollywood has created the
most powerful *storytelling media* ever devised.

**Will we rise to the challenge of mastering
visual storytelling at the Hollywood level?**

- WHAT:** Act One Weekend Seminar
WHEN: Friday, Feb. 19, 2010, 1pm-10pm & Saturday, Feb. 20, 2010, 8:30am-6pm
WHERE: The Riley Center at Southwestern Baptist Theological Seminary
1701 W. Boyce Ave., Fort Worth, TX 76115
COST: Earlybird by Nov. 15, 2009: Regular, \$225; Full-time students, \$205
After Nov. 15, 2009: Regular, \$275; Full-time students, \$255
To register, go to: www.actoneprogram.com
- WHO:** Dean Batali – Writer, Executive Producer, *That '70s Show*, *Buffy the Vampire Slayer*
Chuck Slocum – Assistant Executive Director, *Writer's Guild of America*, *West*
Sheryl Anderson – Writer, *Charmed*, *Flash Gordon*, *Dave's World*,
Parker Lewis Can't Lose
Gary David Stratton, Ph.D. – Author, Cultural Analyst, *Executive Director*, *Act One*
Bryan Belknap – Comedy screenwriter, author, speaker, *Act One alum*
- TOPICS:** Finding Your Story, The Big Structure Lecture, Breaking Into the Business,
New! Media Art and the Local Church, Hollywood Insider Panel and Discussion, and more



JOIN US IN
FORT WORTH!

*Participants will study the
Hollywood storytelling process,
from story development to
pitching to the craft of producing
spiritually engaging entertainment
that is commercially appealing.*

*Under the tutelage of industry
professionals, participants will learn
practical lessons on writing outlines
and treatments, creating compelling
characters and stories, and the
basics of screenwriting format.*